Arthur V. Klepchukov

UX Portfolio https://avk.github.io/

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Where I've made an impact

01.2022-present	**Staff Product Designer @ Okta**	Remote
	Lead designer for a new product suite in Desktop MFA market:	
	o Generated $1mm ARR pre-bookings in the first 7 weeks	
	o Applied Windows & macOS platform UI conventions to differentiate based on competitive research	
	o Evaluated with users & administrators via usability testing and betas	
10.2018-12.2021	**Senior Interaction Designer @ Virtru**	Washington, DC & Remote
	Designed encrypted email, files, & SDK experiences for 5K+ organizations:	
	o Created & maintained a design system in design tools & code with 7 designers and lead front-end engineers across teams & departments	
	o Wrote story-driven docs & code samples on Developer Hub resulting in long-term SEO improvements and smoother developer onboarding	
	o Researched personas that bookended most engineering demos	
07.2017-07.2018	**Senior UX Designer @ Submittable**	Remote
	Designed submission management UX for 5MM+ online submissions:	
	o Designed zero-data view to drive more sales in 5 months than 2 years	
	o Redesigned responsive file viewer for 50+ file types & 9K organizations	
	o Consolidated 4 authentication experiences into 1 GDPR-compliant UI	
06.2014-08.2015	**Web Developer @ Vevo**	San Francisco
	Built vevo.com in React & Angular for 8MM+ monthly users:	
	o Increased revenue & distribution via Pinterest oEmbed integration	
	o Usability-tested product concepts with real users—first time in org	
	o Led web team as interim Product Manager for 3 months	

What shapes my designs longer term

01.2018-present	Published fiction in *The Best American Mystery Stories 2019*, *Glimmer Train Stories*, *The Common*, and other literary journals	
2009-2021	Founded 4 startups—creative tools, social media, travel, productivity	
2006-2009	UC Berkeley – Cognitive Science & Computer Science	Berkeley, CA