Arthur V. Klepchukov

UX Portfolio https://avk.github.io/

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Where I've made an impact

10.2018-present | **Senior Interaction Designer @ Virtru** — Washington, DC & Remote
Designed encrypted email, files, & SDK experiences for 5K+ organizations:
- Created & maintained a design system in design tools & code with 7 designers and lead front-end engineers across teams & departments
- Wrote story-driven docs & code samples on Developer Hub resulting in long-term SEO improvements and smoother developer onboarding
- Researched personas that bookended most engineering demos

07.2017-07.2018 | **Senior UX Designer @ Submittable** — Remote
Designed submission management UX for 5MM+ online submissions:
- Designed zero-data view to drive more sales in 5 months than 2 years
- Redesigned responsive file viewer for 50+ file types & 9K organizations
- Consolidated 4 authentication experiences into 1 GDPR-compliant UI

08.2015-04.2017 | **Senior UX Engineer @ TheRightMargin** — San Francisco
Prototyped, designed, & built new revenue-generating app for writers:
- Migrated legacy, untested codebase to React.js frontend on a Rails backend with production-quality testing, billing, and administration
- Designed & built successfully converting landing pages (27% sign up) and first user experiences (60% completion)
- Mentored junior engineer and regularly paired with 2 senior engineers

06.2014-08.2015 | **Web Developer @ Vevo** — San Francisco
Built vevo.com in React & Angular for 8MM+ monthly users:
- Increased revenue & distribution via Pinterest oEmbed integration
- Usability-tested product concepts with real users—first time in org
- Led web team as interim Product Manager for 3 months

What shapes my designs longer term

01.2018-present | Published fiction in *The Best American Mystery Stories 2019*, *Glimmer Train Stories*, *The Common*, and other literary journals

2009-2014 | Founded 3 startups—creative tools, social media, travel

2006-2009 | UC Berkeley – Cognitive Science & Computer Science — Berkeley, CA